



PepsiCo North America Nutrition (NAN) was created to put a focus on our portfolio of trusted nutrition brands — like Quaker, Tropicana, Naked and KeVita — and underscore the Performance with Purpose agenda as it relates to transforming our portfolio in a way that helps people eat better every day.

More and more people are seeking functional foods that deliver nutrition and enjoyment. Whether it's foundational nutrition like whole grains, fruits and vegetables, or emerging and on-trend options like probiotics, everyone should have the opportunity to confidently make simple wellness choices, where and when they want to.

That's why our mission is to make sure that **TRUSTED NUTRITION CHOICES ARE ALWAYS WITHIN REACH.**



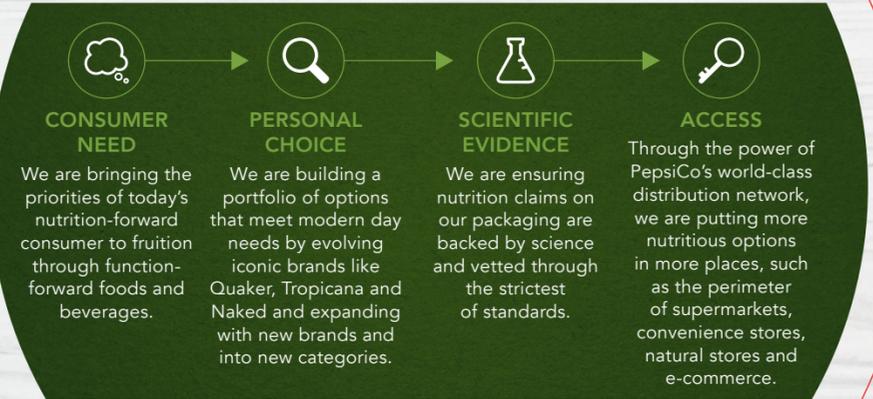
## How We Make Trusted Nutrition Choices Within Reach

- TRUST**  
We leverage our experts, research and proven technologies to safely deliver the nutritional and functional benefits consumers seek without compromising on taste and quality. Any nutrition claims on packaging are backed by science and vetted through the strictest of standards.
- CHOICE**  
We are enhancing the portfolio of today by evolving our iconic brands like Quaker, Tropicana and Naked, while working to build the portfolio of tomorrow by identifying nutrition terrains that reflect growing consumer priorities.
- ACCESSIBILITY**  
We have the power of PepsiCo's world-class selling and distribution network that helps us get our nutritious options into more points of access, such as the perimeter of supermarkets, convenience stores, natural stores and e-commerce.



## Our Consumer to Consumer Journey

We are taking a consumer-centric approach to the product development journey by focusing on current trends, research and preferences every step of the way.



## Our Science & Technology Expertise

22 RDs | 2K R&D Employees | 27 PhDs

**225 YEARS**  
Cumulative Expertise

## North America Nutrition Portfolio

The current North America Nutrition portfolio is rooted in the goodness of some of the world's most trusted brands — **QUAKER, TROPICANA AND NAKED**. We start with high-quality ingredients — whole grains, fruits and vegetables — and use our agriculture, science and R&D expertise to ensure consumers can trust they are getting nutritious products that meet the highest taste and quality standards.

## The Nutrition Impact of Our Products

Quaker contributes nearly **200 BILLION** grams of whole grains and nearly **24 BILLION** grams of fiber to the American diet. (Based on Quaker estimates from 2017)

Tropicana provides more than **5 BILLION** servings of fruit to the American diet. (Based on Tropicana estimates from 2017)

Naked provides more than **1.2 BILLION** servings of fruits and vegetables to the American diet. (Based on Naked estimates from 2017)



Since the beginning, every glass of Tropicana Pure Premium has been made from one single ingredient: oranges. And it's one of the easiest ways to get important nutrients like folate, vitamin C and potassium. For 70 years, we've been committed to providing the best-tasting, most nutritious juice possible. We are continuing that tradition by introducing new products like **TROPICANA ESSENTIALS PROBIOTICS** with 1 billion live and active cultures, **TROPICANA KIDS**, an organic fruit juice drink with no added sweeteners and **TROPICANA COCO BLENDS**, a delicious way to enjoy the coconut water trend.



For more than 140 years, Quaker has been the leading expert in oats, committed to combining science, scale, passion and expertise, and dedicated to researching all that this powerful grain has to offer. Our high-quality, nourishing oats are produced with high standards of quality, nutrition, taste and safety. Oats' fiber content, whole grain goodness and flexibility make them uniquely positioned to deliver on modern nutrition wants. That's why Quaker is constantly evolving its portfolio to help more people benefit from the power of the oat including **QUAKER OVERNIGHT OATS** and **QUAKER GLUTEN FREE OATS**.



As we build the NAN portfolio of the future, focused on function-forward foods and beverages, we are helping to expand the reach of on-trend brands like KeVita. As a leader in fermented drinks, KeVita provides the probiotic benefits people seek in great tasting beverages like **KEVITA SPARKLING PROBIOTIC DRINKS**, **KEVITA MASTER BREW KOMBUCHA** and **KEVITA APPLE CIDER VINEGAR TONICS**.

For more than 30 years, Naked has been committed to giving consumers easy access to the best fruits and vegetables through the most delicious products, offering **NAKED FRUIT & VEGGIE SMOOTHIES**, **NAKED PRESSED** and **NAKED ORGANIC COCONUT WATER**. Most recently, the fruit and veggie masters at Naked extended beyond juices and smoothies for the first time and introduced **NAKED FRUIT, NUT & VEGGIE BARS** — a new line of chilled snack bars packed with high-quality ingredients, including fruits and vegetables, offering the convenient nutrition and delicious taste Naked is known for.





**PEPSICO**  
North America Nutrition



**QUAKER**  
**OATS**



**Tropicana**



**Naked**



**KEVITA**

*Nutrition  
Within Reach*



**PEPSICO**  
North America Nutrition