



Guidelines for Listing Products and Services on the NE Website

1) Each submission form is considered a listing.

A listing may be for a person, a company, a product, or a group of products that fit within the defined category chosen. To save money, members can choose to list similar products together in one submission form (using the “Product description” area to list multiple products if they wish) as long as they fall under the appropriate Product and Services category.

2) Each NE member gets two free listings or submissions.

Each NE member can submit up to two free submissions to Products and Services (again, they can use those two listings to promote multiple products in a category, such as a variety of cookbooks, or nutrition novelties).

3) Products need to be developed and sold by NE Entrepreneurs or non-NE dietitian entrepreneurs.

NE welcomes other practice group entrepreneurs to post products or services on the website. Non-member dietitians will pay \$40 for first submission, with \$15 per additional listing. Alternately, they can purchase an NE membership and be eligible for the member rate.

4) NE members may have additional submissions at a cost of \$10 per submission.

Any submission form (for a member) above two will be charged at the rate of \$10 per submission form.

5) NE members and other DPG members can post a graphic or a logo for a cost of \$25.

NE and other DPG members can submit a logo for the price of \$25, which will cover up to three submissions. If you will be submitting more than three submission forms, and wish for your logo or photo to appear in all of them, please use the table for fees required.

1-3 submission forms with logo	\$25
4-6 submission forms with logo	\$50
7-9 submission forms with logo	\$75
10-12 submission forms with logo	\$100

Make checks payable to ADA-DPG 30, and mail to:

Joanne Gibbons, Nutrition Entrepreneurs
9212 Delphi Road SW, Olympia, WA 98512

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6) Each submission is valid until May 31 (end of ADA membership year). Non-renewing members and other DPG members will pay an additional fee of \$15 per renewed listing.

One free annual update per submission is accepted between June 1 and September 30 as the new membership year is beginning. A reminder email will be sent in June.

Updates that need to be made to the submission at any other time of year will be \$5 per update. Change in logo or graphics will be charged at \$25 per update.

7) If you have questions or concerns regarding Products and Services, please contact Joanne Gibbons at nedpg@aol.com.

M. Fiacco and J. Gibbons July 2006